



The Fundamentals of Winning

"For Each Other"

Toughness

- Suffering creates character.
- Character makes us more capable.
- Capable people accomplish more, then help others.

Courage

- Courage creates freedom from imprisonment.
- Freedom desired must be > pain of process.
- Act then feel. How?

Forged Never Broken

- Who I am defines what I do.
- Victimhood produces more victimhood.
- Create a *Who What Why*

Relentless Standard

- Execution of fundamentals under extreme stress.
- We don't force outcomes, we influence them.
- Habits exist in action, mindset and culture.

Confidence

- Trust creates certainty.
- Obstacles of trust = critics + low probability.
- Trust preparation + each other + conviction in purpose.

Commitment

- Pre-determined discipline.
- Never sacrifice character for talent.
- Desire fuels discipline. Action requires motivation.

Mental Toughness

- Properties and value of adversity.
- Shift focus into process and teammates.
- Let go. Lock in. Win the fight in front of you.

Team-First Mind

- Service vs. Status. Anxiety is a parasite.
- Brotherhood= Differences < Greater Cause.
- Trust + love = greatest motivators on earth.

Leadership Principles:

- Lead by example: belief and effort.
- Proactively inspire by developing relationships.
- Own the results.

Communication

- Protects trust. Life-blood of the team.
- Energy is contagious, even in gunfights.
- Accountability- Attack problems not people.

Desire to Win

- Flip the switch on.
- Absolutely crush the competition.
- Proactive attack vs reactive defense.

High Pressure Checklist

- Free yourself from requirement of the outcome.
- Thankfulness is the tactical nuke to negativity.
- Spark confidence through self-talk.

Failure Analyzing

- Identify controllable corrections.
- Identify weakness= Uncontrollable disadvantages.
- Forgive yourself: Eyes up. Next target.

Never Quit

- Break big things into small pieces.
- The moment will pass, the critical step.
- Do the next right thing.

Creating elite performance through the fundamentals of mindset and culture.

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